eliminating racism
empowering women
yw boston

2018 PROGRAM COMMUNICATIONS CALENDAR

January
Feature: **InIt**
Spotlight: **Adv**
Highlight: **LB**

1: New Year's Day
15: Martin Luther King, Jr. Day of Service — #MLKDay

February (Black History Month)
Feature: **LB**
Spotlight: **DoRe**
Highlight: **Volunteers**

4: World Cancer Day — #WorldCancerDay
14: V-Day — #VDay
20: World Day of Social Justice — #SocialJusticeDay
22: Digital Learning Day — #DLDay

March (Women's History Month)
Feature: **Women & Girls' Health**
Spotlight: **SAR**
Highlight: **Adv**

8: International Women's Day — #WomensDay
21: International Day for the Elimination of Racial Discrimination — #EndRacism
21: World Poetry Day — #WorldPoetryDay
22: World Water Day — #WorldWaterDay
24: Earth Hour — #EarthHour

April
Feature: **SAR**
Spotlight: **LB**
Highlight: **InIt**

7: World Health Day — #WorldHealthDay
15: World Art Day — #WorldArtDay
22: Earth Day — #EarthDay
23: World Book Day — #WorldBookDay
30: International Jazz Day — #JazzDay

May
Feature: **DoRe**
Spotlight: **Girls' Health**
Highlight: **AWA**

1: International Workers' Day — #LaborDay
3: World Press Freedom Day — #WorldPressFreedomDay
17: International Day Against Homophobia, Transphobia, and Biphobia — #IDAHOT
21: World Day for Cultural Diversity for Dialogue and Development

June (LGBT Month)
Feature: **AWA**
Spotlight: **Adv**
Highlight: **Women's Health**

23: Gay Pride Day — #Pride2018

July
Feature: **Girls' Health**
Spotlight: **InIt**
Highlight: **DoRe**

17: World Day for International Justice
18: Nelson Mandela International Day — #MandelaDay
30: International Day of Friendship

August
Feature: **InIt**
Spotlight: **Donors**
Highlight: **Adv**

9: International Day of the World's Indigenous Peoples — #IndigenousDay
12: International Youth Day — #YouthDay
17: National Nonprofit Day — #NationalNonprofitDay (Internationally recognized)
19: World Humanitarian Day — #WorldHumanitarianDay

September
Feature: **LB**
Spotlight: **Elevating Lives**
Highlight: **DoRe**

5: International Day of Charity — #CharityDay
8: International Literacy Day — #LiteracyDay
15: International Day of Democracy — #DemocracyDay
21: International Day of Peace — #PeaceDay
23: International Day of Sign Languages

October (Breast Cancer Awareness Month)
Feature: **Women's Health**
Spotlight: **Girls' Health**
Highlight: **Pay Equity**

5: World Teachers Day — #WorldTeachersDay
10: World Mental Health Day — #WorldMentalHealthDay
11: International Day of the Girl — #DayOfTheGirl
17: International Day for the Eradication of Poverty — #EndPoveryDay

November (Movember & NaNoWriMo)
Feature: **Giving/Donors**
Spotlight: **Alumni (LB, InIt)**
Highlight: **Adv**

10: World Science Day for Peace and Development
13: World Kindness Day — #WorldKindnessDay
16: International Day for Tolerance — #ToleranceDay
20: Universal Children's Day — #ChildrensDay
25: International Day for the Elimination of Violence Against Women — #EndViolenceAgainstWomen
27: Giving Tuesday — #GivingTuesday

December
Feature: **DoRe**
Spotlight: **Volunteers**
Highlight: **Donors & Partners**

2: International Day for the Abolition of Slavery
5: International Volunteer Day — #VolunteerDay
10: International Human Rights Day — #HumanRightsDay
18: International Migrants Day — #MigrantsDay
20: International Human Solidarity Day