

YW Boston's **Elevating Lives Series** will focus on issues impacting Boston hiring and retention practices at the intersection of race and gender and on why "Diversity Matters".

Wednesday, October 17, 2018

7:30 AM - Breakfast buffet and registration open | 8:00 to 9:30 AM - Program

Maureen Alphonse-Charles, Managing Director at Koya Leadership Partners, will moderate a panel that will include:

- **Kim Dukes**, Managing Director and Co-Founder, DSP Executive Search
- **Zena Lum**, Senior Consultant, Lois L. Lindauer Searches
- **Bob Selle**, Chief Human Resource Officer, Ocean State Job Lots

Thursday, December 6, 2018

7:30 AM - Breakfast buffet and registration open | 8:00 to 10:00 AM - Program

Join us for a fireside chat with YW Boston's **Beth Chandler** and **Sara Prince**, Partner at McKinsey & Company and one of the authors of McKinsey's ground-breaking reports on diversity in business, followed by an interactive session with the audience.

Where:
The University of Massachusetts Club
1 Beacon Street, 32nd Floor
Boston, MA 02108



SPONSORSHIP OPPORTUNITIES

Include recognition & tickets to both events.

Thought Leader Sponsor: \$10,000

- One available for each of two events
- 10 tickets to each event
- Full page ad in program book
- Thought Leadership YW Blog opportunity*
- Poster in our "Gallery of Success"***
- Logo on event signage
- Logo on YW Boston website
- Social Media shoutouts

**Demonstrate your organization's leadership! Opportunity to be featured in a YW Boston blog post that will include concrete best practices and action items from our speakers. Website audience size of ~20,000 per month.*

Gold Sponsor: \$5,000

- 10 tickets to each event
- Full page ad in program book
- Poster in our "Gallery of Success"***
- Full page ad in program book
- Logo on YW Boston website
- Social Media shoutouts

Silver Sponsor: \$2,500

- 5 tickets to each event
- Half page ad in program book
- Poster in our "Gallery of Success"***
- Logo on event signage
- Logo on YW Boston website
- Social Media shoutouts

Bronze Sponsor: \$1,000

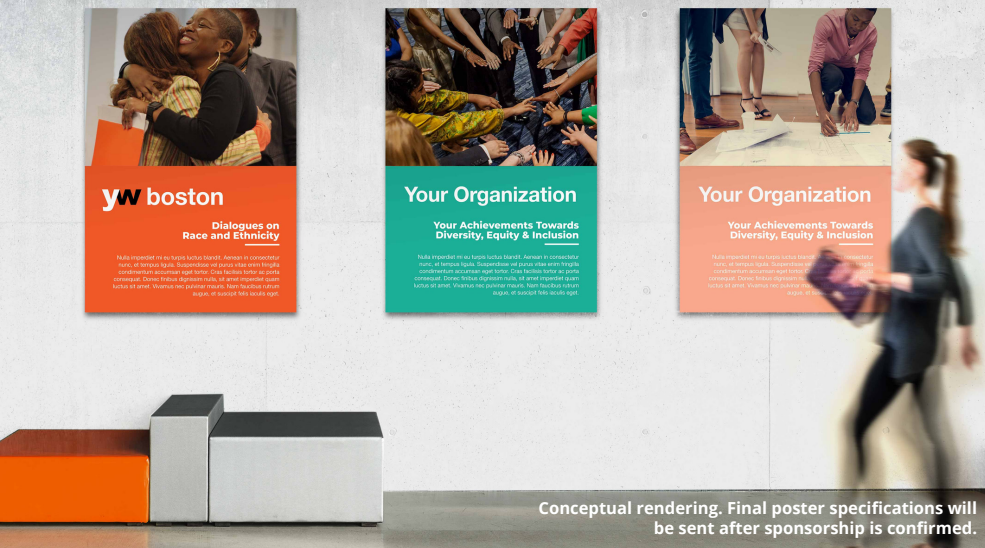
- 3 tickets to each event
- Quarter page ad in program book
- Listing on YW Boston website
- Social Media shoutouts

Friend Sponsor: \$500

- (Available to nonprofit and small businesses)
- 2 tickets to each event
- Quarter page ad in program book
- Listing on YW Boston website
- Social Media shoutouts

Additional Ticket Info:

Limited number of single tickets will be available. \$75 for one event, \$120 for both.



Conceptual rendering. Final poster specifications will be sent after sponsorship is confirmed.

*****"Gallery of Success"**

Showcase your organization's favorite DE&I strategy or success in our gallery to be displayed at both events. YW Boston will provide details on format. Available to Thought Leader, Gold, and Silver Sponsors.

Become A Sponsor

Sponsor Elevating Lives 2018

Please select your sponsorship level:

Thought Leader (\$10,000)

Gold (\$5,000)

Silver (\$2,500)

Bronze (\$1,000)

Friend (\$500)

Sponsorship Form

Please provide the following contact information:

Company Name (this is how you will be listed on event materials)

Mailing Address

Contact Person's Name & Title

E-mail

Phone

Payment Options

Credit card; YW Boston will contact you for more information.

Check made out to "YWCA Boston" and mailed to:
YW Boston
140 Clarendon Street #403
Boston, MA 02116

Questions?

Contact:
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617-585-5473

Thank You!