

2018 Elevating Lives

YW Boston's **Elevating Lives Series** will focus on issues impacting Boston hiring and retention practices at the intersection of race and gender and on why "Diversity Matters".

Thursday, December 6, 2018

7:30 AM - Registration | 8:00 to 10:00 AM - Breakfast and Program

Join us for a fireside chat with YW Boston's **Beth Chandler** and **Sara Prince**, Partner at McKinsey & Company and one of the authors of McKinsey's ground-breaking **reports** on diversity in business, followed by an interactive session with the audience.

Where:

The University of Massachusetts Club
1 Beacon Street, 32nd Floor
Boston, MA 02108



****"Gallery of Success"**

Showcase your organization's favorite DE&I strategy or success in our gallery to be displayed at both events. YW Boston will provide details on format. Available to Thought Leader, Gold, and Silver Sponsors.

SPONSORSHIP OPPORTUNITIES

Include recognition & tickets to the events.

Thought Leader: ~~\$10,000~~ \$5,000

One available for the event

10 tickets to the event

Full page ad in program book

Thought Leadership YW Blog opportunity*

Poster in our "Gallery of Success"**

Logo on event signage

Logo on YW Boston website

Social Media shoutouts

**Demonstrate your organization's leadership! Opportunity to be featured in a YW Boston blog post that will include concrete best practices and action items from our speakers. Website audience size of ~20,000 per month.*

Gold Sponsor: ~~\$5,000~~ \$2,500

10 tickets to the event

Full page ad in program book

Poster in our "Gallery of Success"**

Full page ad in program book

Logo on YW Boston website

Social Media shoutouts

Silver Sponsor: ~~\$2,500~~ \$1,250

5 tickets to the event

Half page ad in program book

Poster in our "Gallery of Success"**

Logo on event signage

Logo on YW Boston website

Social Media shoutouts

Bronze Sponsor: ~~\$1,000~~ \$500

3 tickets to the event

Quarter page ad in program book

Listing on YW Boston website

Social Media shoutouts

Friend Sponsor: ~~\$500~~ \$250

(Available to nonprofit and small businesses)

2 tickets to the event

Quarter page ad in program book

Listing on YW Boston website

Social Media shoutouts

Additional Ticket Info:

Single tickets are available for \$75.

Become A Sponsor

Sponsor Elevating Lives 2018

Please select your sponsorship level:

Thought Leader (\$5,000)

Gold (\$2,500)

Silver (\$1,250)

Bronze (\$500)

Friend (\$250)

Sponsorship Form

Please provide the following contact information:

Company Name (this is how you will be listed on event materials)

Mailing Address

Contact Person's Name & Title

E-mail

Phone

Payment Options

Credit card; YW Boston will contact you for more information.

Check made out to "YWCA Boston" and mailed to:
YW Boston
140 Clarendon Street #403
Boston, MA 02116

Questions?

Contact:
Meredith Lynch
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617-585-5473

Thank You!