

eliminating racism
empowering women

yw
boston

2020 Elevating Lives

DELIVERING ON PROMISES OF RACIAL JUSTICE

A TWO-PART VIRTUAL EVENT SERIES



YW Boston's **Elevating Lives Series** is a curated event series that focuses on areas relating to our mission of eliminating racism and empowering women. Our series convenes thought leaders from across sectors for transformative discussions that help elevate lives.

Our **2020 Elevating Lives Series: Delivering on promises of racial justice** will feature two interactive, virtual events focused on creating change, both internally and beyond the workplace:

Making Caregiving Work: COVID-19 and women's advancement in the workplace

Thursday, October 1, 2020

10:30 AM - 12:00 PM | Interactive, virtual event

This event will explore how to address COVID-19's impact on women and women of color's advancement in the workplace. We'll be joined by expert speakers **Dr. Christian Weller**, Professor at UMass Boston, and **Yvonne Garcia**, Chief of Staff at State Street, to discuss ways to implement more inclusive workplace practices for caregivers and, ultimately, foster greater employee engagement and productivity.

The Future of DEI: How to sustain organizational change

Wednesday, December 2, 2020

10:30 AM - 12:00 PM | Interactive, virtual event

During this event, we will explore the evolution of Diversity, Equity & Inclusion initiatives and how leaders can be responsive in adapting DEI efforts for long-term sustainability. We'll be joined by John Hancock President & CEO, **Marianne Harrison**, and McKinsey & Company partner, **Sara Prince**. Our panelists will share how they are holding themselves accountable and how they managed to successfully turn aspirational social justice statements into concrete plans for equitable organizational change.

Please contact Dominique Calixte at dcalixte@ywboston.org with any questions and sponsorship inquiries.

SPONSORSHIP OPPORTUNITIES

Includes recognition and tickets to both events.

Gold Sponsor: \$5,000

- 8 Attendee tickets for virtual 2020 Elevating Lives Series
- Logo on YW Boston website, event emails, and social media
- Sponsor-named 8-seat event table
- Full-page ad in digital program book
- Recognition from virtual podium
- Sponsor banner on event platform with logo, image, clickable link

Silver Sponsor: \$2,500

- 6 Attendee tickets for virtual 2020 Elevating Lives Series
- Logo on YW Boston website, event emails, and social media
- Sponsor-named 8-seat event table
- Half-page ad in digital program book

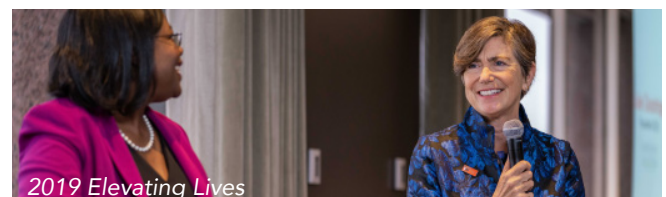
Bronze Sponsor: \$1,000

- 4 Attendee tickets for virtual 2020 Elevating Lives Series
- Listing on YW Boston website, event emails, and social media
- Sponsor-named 8-seat event table
- Quarter-page ad in digital program book

Friend Sponsor: \$500

Available to nonprofit and small businesses

- 2 Attendee tickets for virtual 2020 Elevating Lives Series
- Listing on YW Boston website, event emails, and social media
- Sponsor-named 8-seat event table
- Quarter-page ad in digital program book



Event tickets are available for \$25 for a single event and \$40 for the series. Purchase tickets online at ywboston.org/elevatinglives