

eliminating racism
empowering women



LeadBoston

Requirements:

Alumni Ambassadors are committed to fostering an active and engaged alumni community. As an ambassador you are responsible to influence your fellow LeadBoston alumni to remain connected to the LeadBoston community through events, the 30th anniversary celebration, and contributions to support building a diverse LeadBoston community. Class Agents are expected to make a personal contribution to LeadBoston.

Responsibilities:

- Help us update your class list if needed – *you may have more current contact information than we do for your classmates.*
- Participate in yearlong campaign to celebrate 30th anniversary of the program
- Assist with planning for 30th anniversary celebration
- Act as liaisons between YW Boston and fellow alumni, sharing events, news and updates
- Attend (schedule permitting) & encourage classmates to attend LeadBoston & YW events.
- Follow-up on the general appeal that will be sent out to all LeadBoston alumni from our co-chairs.
- Shape alumni engagement strategy for LeadBoston

Support & Perks:

- The opportunity to get the scoop first! We'll keep you in the loop on upcoming events
- First look and input into a new networking/learning platform for alumni
- Opportunity to reconnect with your classmates
- Exclusive events and swag
- Acknowledgement in various YW publications
- Premier seating at YW events like the Annual Meeting, Women on the Rise & more

Time Commitment: This is our best estimate

- June 2020 through December 2021
- An average of 1 –2 hours a month, including meetings
- Monthly meetings (no meetings in July & August)
- Anticipated busiest times – fall 2020

We will try to make this as easy as possible for you and hope it will be fun. If you are interested in becoming an ambassador, please contact:

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