



# 2020 Elevating Lives

DELIVERING ON PROMISES OF RACIAL JUSTICE

A TWO-PART VIRTUAL EVENT SERIES



YW Boston's **Elevating Lives Series** is a curated event series that focuses on areas relating to our mission of eliminating racism and empowering women. Our series convenes thought leaders from across sectors for transformative discussions that help elevate lives.

Our **2020 Elevating Lives Series: Delivering on promises of racial justice** will feature two interactive, virtual events focused on creating change, both internally and beyond the workplace:

## Making Caregiving Work: COVID-19 and women's advancement in the workplace

Thursday, November 12, 2020

10:30 AM - 12:00 PM | Interactive, virtual event

Join us for this virtual event as we explore how to address COVID-19's impact on women and caregivers in the workplace. We will be joined by expert speakers **Pamela D. Everhart**, **Dr. Christian Weller**, and **Lauren Birchfield Kennedy** to discuss ways to implement more inclusive practices for caregivers and, ultimately, create more opportunities for women to remain and succeed in the workforce.

## The Future of DEI: How to sustain organizational change

Wednesday, December 2, 2020

10:30 AM - 12:00 PM | Interactive, virtual event

During this event, we will explore the evolution of Diversity, Equity & Inclusion initiatives and how leaders can be responsive in adapting DEI efforts for long-term sustainability. We'll be joined by John Hancock President & CEO, **Marianne Harrison**, and McKinsey & Company partner, **Sara Prince**. Our panelists will share how they are holding themselves accountable and how they managed to successfully turn aspirational social justice statements into concrete plans for equitable organizational change.

Please contact Dominique Calixte at [dcalixte@ywboston.org](mailto:dcalixte@ywboston.org) with any questions and sponsorship inquiries.

# SPONSORSHIP OPPORTUNITIES

Includes recognition and tickets to one event.

## Gold Sponsor: \$5,000 \$2,500

- 8 Attendee tickets for virtual 2020 Elevating Lives Series
- Logo on YW Boston website, event emails, and social media
- Sponsor-named 8-seat event table
- Full-page ad in digital program book
- Recognition from virtual podium
- Sponsor banner on event platform with logo, image, clickable link

## Silver Sponsor: \$2,500 \$1,250

- 6 Attendee tickets for virtual 2020 Elevating Lives Series
- Logo on YW Boston website, event emails, and social media
- Sponsor-named 8-seat event table
- Half-page ad in digital program book

## Bronze Sponsor: \$1,000 \$500

- 4 Attendee tickets for virtual 2020 Elevating Lives Series
- Listing on YW Boston website, event emails, and social media
- Sponsor-named 8-seat event table
- Quarter-page ad in digital program book

## Friend Sponsor: \$500 \$250

Available to nonprofit and small businesses

- 2 Attendee tickets for virtual 2020 Elevating Lives Series
- Listing on YW Boston website, event emails, and social media
- Sponsor-named 8-seat event table
- Quarter-page ad in digital program book



Event tickets are available for \$25. Purchase tickets online at [ywboston.org/elevatinglives](http://ywboston.org/elevatinglives)