

eliminating racism
empowering women



2022 Academy of Women Achievers

Wednesday, June 15, 2022 • 11:30AM – 1:30PM
The Westin Copley Place • Back Bay, Boston

For 27 years, **YW Boston** has brought together business and community leaders to celebrate the city's brightest, boldest, bravest, and most influential women during our annual **Academy of Women Achievers** celebration. This treasured community event highlights the achievements of five women inducted into the Academy and raises critical funds to support YW Boston's programs and racial equity work.

WHAT IS THE SYLVIA FERRELL-JONES AWARD?

The fifth annual Sylvia Ferrell-Jones Award will be given in memory of YW Boston's longtime President & CEO. The award recognizes a young professional woman of color who is a leader in her field and embodies the leadership qualities and commitment to YW Boston's mission of eliminating racism and empowering women that Sylvia represented.

ABOUT THE ACADEMY

150+

Inducted
Awardees

500+

Annual Event
Attendees

80%

Women
Audience

25 to 65

Attendee
Age Range

CROSS SECTOR representation across industries including Education, Finance, Government, Law, Healthcare, Media, Nonprofit, and Real Estate.

2022 AWARDEES



EVELYN BARAHONA
Director,
The Latino Equity Fund



SASKIA EPSTEIN
Vice President, Client and
Community Relations, PNC Bank



ALLISON FEASTER
Vice President of Player Development
& Organization Growth, Boston Celtics



JENEÉ OSTERHELDT
Culture Columnist and creator of
A Beautiful Resistance, The Boston Globe



MICHELLE TAT
SYLVIA FERRELL-JONES AWARDEE
Senior Data Analyst, Reify Health



HOSTED
BY

LATOYIA EDWARDS
Emmy Award-Winning Morning
Anchor for NBC Boston



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2022 Academy of Women Achievers

Sponsorship Opportunities

Presenting Sponsor \$50,000

- Premier seating for 20 at Academy of Women Achievers Event (includes valet parking)
- 10 Tickets to 5 YW Boston events throughout the year
- Private YW Boston workshop for 15 employees
- Opportunity for 5 employees to join YW Boston's Host Committee
- Opportunity for 5 young professionals to join YW Boston's Young Professionals Committee and attend the event
- Private VIP reception with AWA awardees prior to the event
- Full-page program book ad
- Logo placement on event signage, logo signage on tables, screens, YW Boston website, social media, YW Boston emails
- Logo placement on invitation
- Speaking opportunity from podium
- Additional customized benefits based on prospective sponsor

Platinum \$25,000

- Premier seating for 20 at Academy of Women Achievers Event (includes valet parking)
- Private YW Boston workshop for 10 employees
- Opportunity for 3 young professionals to join YW Boston's Young Professionals Committee and attend the event
- Private VIP reception with AWA awardees prior to the event
- Full-page program book ad
- Logo placement on event signage, logo signage on tables, screens, YW Boston website, social media, YW Boston emails
- Logo placement on invitation
- Recognition from podium

Gold \$10,000

- Premier seating for 10 at Academy of Women Achievers Event
- Opportunity for 2 young professionals to join YW Boston's Young Professionals Committee and attend the event
- ½ page program book ad
- Logo placement on event signage, logo signage on tables, screens, YW Boston website, social media, YW Boston emails
- Logo placement on invitation
- Recognition from podium

Silver \$5,000

- 8 seats at Academy of Women Achievers Event
- Opportunity for 2 young professionals to join YW Boston's Young Professionals Committee and attend the event
- ¼ page program book ad
- Logo on table, YW Boston website, social media, YW Boston emails
- Logo placement on invitation

Premier \$2,500

- 6 seats at Academy of Women Achievers Event
- Listing in program book
- Logo on table, listing on YW Boston website, social media, YW Boston emails
- Logo placement on invitation

Supporter \$1,500

- 4 seats at Academy of Women Achievers Event
- Listing in program book
- Logo on table, listing on YW Boston website
- Logo placement on invitation

BECOME A SPONSOR

Visit ywboston.org/awa-sponsorship to fill out a sponsorship form.
Please reach out to Dominique Calixte at dcalixte@ywboston.org with any questions