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# Corporate Sponsorships

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As the first YWCA in the nation, YW Boston is at the forefront of advancing equity with over 155 years of experience. With racial and gender equity being one of Boston's most pressing needs today, YW Boston, along with all organizations in Greater Boston, is at a moment of profound change.

At YW Boston, we see a clear path for our city. Together, we can work to eliminate gender wage gaps, create a future where our leaders represent Boston's increasingly diverse communities, and build companies that attract and empower the most talented and inclusive workforce in the nation. We've designed our programs to make this vision a reality, and by sponsoring our work, your organization can drive this exciting change.

YW Boston combats systemic racism by dismantling structural inequities at the organizational level and empowering the next generation as they learn to lead. We invite you to invest in our work to create a more inclusive Boston through an Annual Corporate Sponsorship. Join us on our mission to eliminate racism, empower women, and work together to make Boston a more equitable city.

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YW Boston's collection of **programs** are built to impact the entire Boston ecosystem, supporting students through corporate leaders - all working to build the future we all want. Our programs rely on financial support, and your company can play a key role in this change through an Annual Corporate Sponsorship.

## YOUR SPONSORSHIP CAN:

- ✔ Provide scholarships to mid/senior level professionals seeking inclusive leadership development through YW Boston's signature leadership program, **LeadBoston**. This program equips leaders with the knowledge, skills, and network to increase equity within their organizations. Scholarships are provided to individuals with low to moderate income and leaders of color employed by nonprofits.
- ✔ Subsidize program expenses to organizations without the financial means to partake in our **InclusionBoston** program, which addresses diversity, equity, and inclusion challenges in the workplace from a holistic lens. InclusionBoston helps organizations create cultural shifts that support inclusive policies and practices.
- ✔ Cover the full cost for participants in our **F.Y.R.E. Initiative** (Fierce Youth Reigniting Excellence), a youth empowerment program for girls of color. Through dialogue and experiential learning, we work with students to focus on positive self-identity, social-emotional skills, social justice, and civic engagement.
- ✔ Support important movements in the community through YW Boston's **advocacy work**, which identifies policy issues, raises public awareness, and facilitates action to move the needle towards racial and gender equity in public policy.



Sponsor our **events** throughout the year to drive meaningful impact and show up for a more inclusive Boston. Your sponsorship will support our key events:

## ACADEMY OF WOMEN ACHIEVERS:

Our annual luncheon honors five bold, brave, and influential women who exemplify leadership and are creating change in Boston. It is an opportunity to lift up women leaders, celebrate their accomplishments, and highlight corporations supporting a more inclusive Boston. This treasured community event brings together 300+ attendees each year and raises critical funds for YW Boston's programs.



## ELEVATING LIVES:

Our conference features expert panelists and brings thought leaders from across sectors together for transformative learning that can be integrated into attendees' companies. This event provides networking and learning opportunities for hundreds of Greater Boston area professionals.



# Corporate Sponsorship Levels and Benefits

	<b>JUSTICE</b> \$100,000	<b>EQUITY</b> \$50,000	<b>TRANSFORMATIVE</b> \$25,000	<b>EMPOWERMENT</b> \$10,000	<b>INCLUSION</b> \$5,000
Premier seats at your choice of YW Boston's Academy of Women Achievers Luncheon, Elevating Lives Conference, or a combination of the two	30	20	15	10	8
Ad in our Academy of Women Achievers and Elevating Lives digital program books	FULL PAGE	1/2 PAGE	1/2 PAGE	1/4 PAGE	N/A
Listing in our Academy of Women Achievers and Elevating Lives digital program books					●
Logo on our Academy of Women Achievers and Elevating Lives invitations	●	●	●	●	
Logo on signage for our Academy of Women Achievers and Elevating Lives events	●	●	●	●	●
YW Boston will deliver one of our signature virtual workshops for up to a certain number of employees	15	10	N/A	N/A	N/A
Logo in YW Boston's monthly e-newsletter to 9,000+ recipients	●	●	●	●	●
Opportunity to provide company promotional item at Academy of Women Achievers, our largest event with 300+ attendees	●	●			
Early access to nominate a woman in your company to be recognized at our Academy of Women Achiever awards	●	●			
Press release announcing year-long partner	●	●			
Logo on YW Boston website with link to your website	●	●	●	●	●
Dedicated social media posts to our 3,000+ followers across all platforms	3	3	3	2	1
Annual report recognition	●	●	●	●	●

For more information about Annual Corporate Sponsorships and benefits, please contact [advancement@ywboston.org](mailto:advancement@ywboston.org).