

Join Boston's largest network of inclusive leaders.

LeadBoston, YW Boston's signature leadership program, meets organizations' demand for more inclusive leadership by equipping mid- to senior-level professionals with the knowledge, skills, and network necessary to increase equity within their organizations and communities.

LeadBoston at a glance



IDEAL APPLICANTS

Mid- to senior-level professionals with 15-30 years of experience



DURATION

11 months, January through November; time commitment includes ten full-day, in-person program days with monthly pre-work

87%

of LeadBoston graduates attest to gaining leadership skills and a robust support network within the LeadBoston alumni community.

Did you know?



COHORT SIZE Approx. 40-45 leaders per class



COHORT COMPOSITION

Ensures diversity with respect to gender, race, ethnicity, ideology, life experience, professional background, industry, and sector

INVESTMENT

Organizations support employees by covering tuition and time away from the office for programming LeadBoston participants show increased ability to lead and communicate across difference and implement policies more equitably.

HOW TO APPLY

Applications for the class of 2026 open on <u>May 30, 2025</u> and are reviewed on a rolling basis. Admission is competitive, so applicants are encouraged to apply early. Apply or refer a colleague at <u>ywboston.org/leadboston</u>.

The deadline to apply is October 6, 2025.

Learn more at ywboston.org/leadboston or contact Kimara Merceron at kmerceron@ywboston.org.



Program Overview

Throughout the program year, **LeadBoston** participants undertake a candid exploration of Greater Boston's inequities. With LeadBoston's experiential learning model, curated content, and responsive programming, participants gain direct insight into key institutions and levers for change. The program culminates with a leadership commitment—an organizationfocused capstone action project.

PARTICIPANTS WILL GAIN...

- a deepened understanding of and commitment to equity
- a strengthened ability to lead inclusively in the workplace
- collaboration, communication, decision-making, and strategic thinking skills
- leverage to utilize their influence for greater impact
- a deep network of support amongst their cohort
- access to our alum community of over 1,000 diverse leaders
- tailored organizational development resources, action plan support, and thought partnership for up to a year after graduation

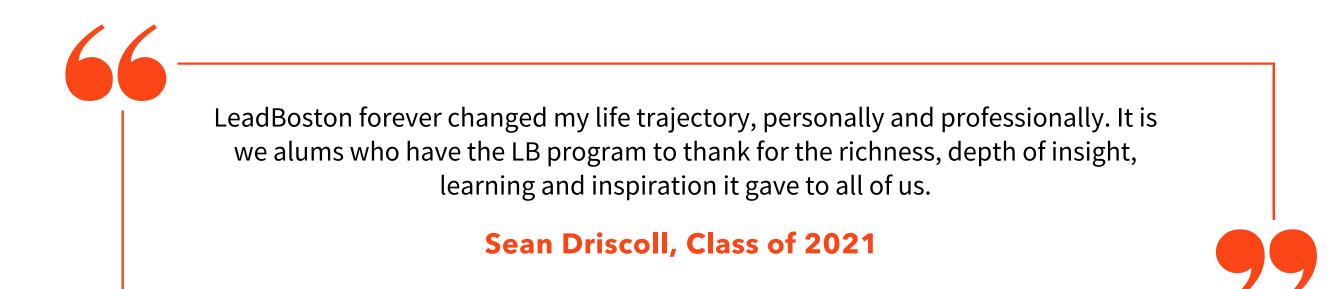
CURRICULUM ELEMENTS

- Examination of systemic inequities and how they impact and are impacted by Boston's institutions, neighborhoods, and industries
- Root cause analysis of equity-related challenge areas





- Integration of a broad range of perspectives
- Facilitated dialogue, experiential learning, expert speakers, online modules, and peer learning





LeadBoston is unique due to its experiential learning approach and cohort-based structure. Participants undertake a candid exploration of Boston's inequities and envision how to leverage their influence for greater impact.

Lead Boston

Through curated content and responsive programming, LeadBoston participants gain direct insight into key institutions and levers for change, strengthening their skills as leaders committed to advancing equity.





DATE

January 14 January 21 TOPIC

Orientation Exploring Boston's Neighborhoods

February 11-12 March 11 April 8 May 13 June 10 July 8 August 12 September 9 October 14 November 4 November 19 Advance Class & Poverty Education Immigration Environmental Justice Healthcare Housing & Transportation Arrest & Prosecution Incarceration & Re-entry Presenting Leadership Commitments Commencement



Application Information

STEP 1: APPLY ONLINE

Early decision deadline – Monday, August 25, 2025 Final application deadline – Monday, October 6, 2025

To apply for LeadBoston, complete the online application form at <u>ywboston.org/leadboston</u>. The form consists of personal and demographic questions, and will ask you about your leadership philosophy and reasons for applying to LeadBoston. Selection decisions are communicated on a rolling basis through early December 2025.

STEP 2: INTERVIEW

Invitations are extended to candidates on a rolling basis. Qualified applicants will be invited for an interview with a LeadBoston alumni. The interview is a great way for us to get to know applicants and for them to learn more about the program.

STEP 3: EMPLOYER COMMITMENT

Your employer must submit a completed employer commitment form within five business days after your interview. To be eligible for acceptance, you must submit an employer commitment form. You will receive a copy of this form after completing the online application. The form states that your employer will support your participation in LeadBoston and finance your tuition.

STEP 4: ENROLLMENT CONFIRMATION

Accepted applicants will be given a deadline to respond to their email offer and confirm their seat in the class.

2026 TUITION STRUCTURE

Organization Size	Number of global employees	Tuition
Private		
Large	350+	\$9,000
Medium	16-349	\$8,000
Small	1-15	\$4,500
Nonprofit/Public		
Large	350+	\$7,500
Medium	16-349	\$4,500
Small	1-15	\$2,750

Every participant is also required to submit a personal tuition contribution of \$300.





PRESENTERS

LeadBoston participants engage with key thought leaders in intimate, provocative, and in-depth conversations about the major socio-economic and systemic challenges facing Greater Boston. Participants gain speakers' behind-the-scenes insights and best practices for leading change.

Our presenters have included the following outstanding leaders from a variety of sectors:

GOVERNMENT

Former Governor Deval Patrick Commonwealth of Massachusetts

Former Mayor Martin J. Walsh City of Boston

Stephanie Pollack (LB '98) *Deputy Administrator*, Massachusetts Bay Transportation Authority

Marc Draisen Metropolitan Area Planning Council

Michael Cox Commissioner, Boston Police Department

Turahn Dorsey

FINANCE

Shawna Ferguson Chief Diversity, Equity, & Inclusion Officer, Wellington Management

Wendell Chestnut (LB '99) Senior Vice President, Bank of America

Steven Young Former Senior Vice President of Marketing, Eastern Bank

Bruce Figueroa *Executive Vice President, Not-for-Profit Banking,* M&T Bank

Sherry Riva *Founder,* Compass Working Capital

HEALTHCARE

Azzie Young, PhD (LB '13) *Former President & CEO*, Mattapan Community Health Center

Sandro Galea, MD Professor and Dean, Boston University School of Public Health

Thea James, MD Associate Professor, Associate Chief Medical Officer, and Vice President of the Mission, Boston Medical Center

Jim O'Connell, MD President, Boston Health Care for the Homeless

Peter Slavin, MD

City of Boston

Kevin Hayden Suffolk County District Attorney

Celina Barrios-Millner *Chief of Equity and Inclusion,* City of Boston

Segun Idowu *Chief of Economic Opportunity and Inclusion*, City of Boston

EDUCATION

Barry Bluestone, PhD

Founding Director of the Dukakis Center, Founding Dean of the School of Public Policy and Urban Affairs, Northeastern University

Christine Letts

Rita E. Hauser Senior Lecturer in the Practice of Philanthropy and Nonprofit Leadership, Harvard Kennedy School **SOCIAL SERVICES**

Wendy Foster (LB '10)

Former CEO, Big Brothers Big Sisters of Eastern Massachusetts

Rahsaan Hall *Director of the Racial Justice Program*, ACLU of Massachusetts

Audrey Morrissey Co-Executive Director, My Life My Choice

Nia Evans (LB '16) Director, Boston Ujima Project

Jim Rooney

President & CEO, Greater Boston Chamber of Commerce

Gilad Rosenzweig *Founder,* Smarter in the City President, Massachusetts General Hospital

Barry S. Zuckerman, MD

Professor and Chair Emeritus of the Department of Pediatrics, Boston Medical Center

Dr. Myechia Minter-Jordan President & CEO, Carequest Institute

Bill Walczak

Retired/Founding President & CEO, Codman Square Health Center

CORPORATE AND MEDIA

Shirley Leung Columnist and Associate Editor, Boston Globe

Melodie Knowlton (LB '20) Global Head of the Learning Lab and Executive Director of the Foundation, Vertex Pharmaceuticals

Steve Vinter Senior Director, Technical Leadership Development, Broad Institute of MIT and Harvard

Tiziana Dearing Host of Radio Boston, WBUR





ALUMNI NETWORK

LeadBoston has been graduating socially responsible leaders for 30 years and its robust alumni network is over 1,250 local leaders strong. Alumni are invited to exclusive events including panel discussions, social gatherings, and professional development workshops. Alumni, and their employers, benefit from lifelong access to this unique network of influencers from a variety of sectors.

Some of the leaders in our LeadBoston Alumni Network include:

GOVERNMENT

Kenneth Green Deputy Chief, MBTA Transit Police

Stephen Chan Senior Advisor for Partnerships, Mayor Wu's Cabinet

Nam Pham Consultant, Department of Transportation, Commonwealth of Massachusetts

Stephanie Pollack *Former Secretary*, Massachusetts Department of Transportation

Amanda Teo Chief of Staff, Office of the Suffolk County District Attorney

MEDIA/COMMUNICATIONS

Doug Banks *Publisher & Editor*, Boston Business Journal

Dorie Clark Clark Strategic Communications

John Werner Managing Director, Link Ventures

FINANCE

Wendell K. Chestnut Senior Vice President, Bank of America

Dune Thorne *Partner*, Brown Advisory

Beth Symolon

HEALTHCARE

Chien-Chi Huang *Founder*, Asian Women for Health

Jeff Bellows *VP Corporate Citizenship & Public Affairs*, Blue Cross Blue Shield

Dr. Jessica Zeidman *Primary Care Program Director*, Massachusetts General Hospital

Daniel Dobin Interim Executive Director, Upstream USA

CORPORATE

Matteo Urella

Associate Coordinator, Project Management, National Grid

Andrew Peck

Undersecretary of Public Safety, Executive Office of Public Safety and Security

José Massó Chief of Human Services, City of Boston

SOCIAL SERVICES

Wendy Foster

Former CEO, Big Brothers Big Sisters of Eastern Massachusetts

Erin McAleer

President & CEO, Project Bread

LAW

Mark Michalowski Executive Partner, Holland and Knight, LLP

Regina Pisa *Chairman Emeritus and Partner*, Goodwin Procter LLC

Dinesh Melwani *Member*, Mintz

Damian Wilmot *Chief Legal Officer*, Goodwin Procter, LLP Assistant Vice President, Compliance Analyst II, Eastern Bank

Michel Bamani

Vice President and Counsel, State Street Corporation

Kevin Hart

Head of Marketing, Boston Common Asset Management, LLC

Joyce Kvalsvik Program Management Director, Sovos

Peter Markell *Chief Financial Officer*, Ernst & Young LLP

EDUCATION

Dr. Paula Johnson *President*, Wellesley College

John Pitcher Vice President Administration and Finance, Bunker Hill Community College

Dr. Raul Fernandez Associate Dean for Equity, Diversity & Inclusion, Boston University

Joyya Smith *Vice President of Diversity, Access, and Inclusion,* Suffolk University Marcita Thompson Vice President, Fenway Park Tours, Boston Red Sox

Maura Banta East Coast Regional Manager of Corporate Citizens, IBM

Tom Burrow *Chief Digital Officer*, Reebok

Kevin McCall *CEO*, Paradigm Properties

Tracy Burns *CEO*, Northeast Human Resources Association

Eric Kramer Partner/Principal, Reed Hilderbrand



Frequently Asked Questions

1 WHAT IS LEADBOSTON?

LeadBoston meets organizations' demand for more inclusive leadership by equipping mid-to senior-level professionals with the knowledge, skills, and network to propel their leadership and their organization's success. During this unique, 11-month program, participants explore barriers to inclusion through facilitated dialogue, expert speakers, communication modules, and peer learning. Our experiential learning approach focuses on the inner workings of Boston, trends and systemic issues that impact the city's social and economic vitality, and inclusive leadership. It provides an unparalleled opportunity for in-depth learning about complex issues, equipping participants with the knowledge, tools, and analytical skills necessary for effecting meaningful change in the workplace.

2 WHO PARTICIPATES IN LEADBOSTON?

Since 1991, LeadBoston has competitively selected over 1,250 individuals as LeadBoston participants. Representing the gamut of Boston's professional, racial, ethnic, faith, and gender diversity, LeadBostonians are typically leaders with 15-30 years of experience and who have the ability to influence change within their organization. Participants are sponsored and financially supported by their employers. LeadBoston is not an introductory workforce training program, and participants are required to have professional experience prior to participation.

3 WHAT HAPPENS IN LEADBOSTON?

The LeadBoston year (January through November) provides participants with a unique opportunity to explore the complexity of Boston's inequities through an inclusive leadership lens. Each month, participants gather in a different location to discuss pressing issues and trends and hear first-hand from civic leaders, community organizers, business people, and academics. Through curated content and responsive programming, participants gain direct insight into key institutions and levers for change, strengthening their skills as leaders committed to advancing equity within their organizations and the broader community. The program includes opportunities to connect with classmates, as well as access to networking, educational, and social opportunities with LeadBoston's extensive alumni network.



Frequently Asked Questions

4 HOW DOES LEADBOSTON EXPLORE TOPICS OF DIVERSITY, EQUITY, AND INCLUSION?

LeadBoston looks broadly at systemic inequities and how they impact and are impacted by Boston's institutions, neighborhoods, and industries. We foster skills that enable leaders to analyze root causes of diversity, equity, and inclusion challenges, then devise interventions that address those challenges. After LeadBoston, 93% of participants report that they are advancing diversity, equity, and inclusion within their organizations.

5 DOES LEADBOSTON PLAN TO MEET IN PERSON?

The program includes a combination of in-person and supplementary virtual components to provide a flexible yet impactful experience for participants. We are committed to the safety of our participants, staff, and speakers. LeadBoston facilitators are prepared to seamlessly shift in-person engagements to a virtual format as a result of updated state and CDC guideline updates regarding COVID-19.

6 WHAT ARE THE BENEFITS TO THE PARTICIPANT?

Through hands-on experiences, topical pre-work, and facilitated discussions, participants strengthen their leadership capacities. Participants gain:

- a deepened understanding and commitment to equity
- a strengthened ability to lead inclusively in the workplace
- improved collaboration, communication, decision-making, and strategic thinking skills that support personal growth and professional development
- a deep network of support amongst their cohort
- access to our alumni community of over 1,250 diverse leaders
- exposure to influential leaders in key institutions
- tailored organizational development resources, action plan support, and thought partnership for up to a year after graduation

Participating employees will experience unique professional development opportunities outside of what their organization can typically offer. Upon graduation, participants become members of the LeadBoston alumni network, a prominent group of over one thousand leaders with access to exclusive networking and educational opportunities.



Frequently Asked Questions

WHAT ARE THE BENEFITS FOR THE SPONSORING EMPLOYERS?

Employers likewise benefit from their employees' participation in LeadBoston, as the program:

- equips leaders with the skills needed to advance diversity, equity, and inclusion in their organization
- strengthens leaders' ability to understand stakeholders' needs, solve challenging problems, and make better business decisions
- broadens organizational access to key leaders, institutions, and professional contacts via the powerful LeadBoston network
- rewards high-potential individuals and prepares them for greater leadership responsibilities

Nominating an employee for LeadBoston gives organizations the opportunity to make Boston a better place to live, work, and thrive. Employers who sponsor participants will benefit from increased employee engagement and loyalty.

8 WHAT IS THE EMPLOYER'S COMMITMENT?

Employers support their employees' participation by allowing them time to fully engage in program days, encouraging the development and implementation of an action plan, staying responsive to subsequent action plan follow-up, and covering the cost of participation. There is a \$2,750 - \$9,000 sliding scale fee based on sector and size of the participant's employer. Flexible payment plans are available. Apply by August 25, 2025 for early consideration and admission to the class.

9 WHAT IS THE PARTICIPANT'S COMMITMENT?

Participants are expected to attend ten 8-hour program days, complete about two hours of monthly pre-work, respond to feedback surveys, develop their leadership commitment, stay responsive to follow-ups about their leadership commitment, and engage with classmates for the duration of the program year. In addition, the program orientation is four hours and the advance takes place during a weekend in January for eight hours each day. Participants are also required to submit a personal tuition contribution of \$300.